HOW OUR SEO HELPS YOU GET MORE LOCAL LEADS

OUR GOAL IS SIMPLE:

Help the right customers find you, trust you, and call you.

We do this by building and managing a complete local search system for your business.

PHASE 1: SETUP & FOUNDATION (MONTH 1)

We build everything the right way from the start.

In the first month, we focus on setting up your online presence so Google understands and trusts your business.

We:

- Research what your customers actually search for
- Connect tracking so we can measure calls and leads
- Audit and optimize your Google Business Profile
- Fix verification or suspension issues (if needed)
- Audit and improve your website's structure and SEO
- Clean up your business information in online directories
- Optimize your website pages and service listings
- Set up reporting dashboards
- Create a long-term content and posting plan



Result:
Your business is properly set up to rank, convert, and grow.

No shortcuts. No guesswork.



PHASE 2: GROWTH & OPTIMIZATION (MONTH 2 AND BEYOND)

We grow your visibility and protect your rankings.

Once the foundation is in place, we shift into ongoing growth..

Each month, we:

- Publish optimized Google posts regularly
- Add or improve website content
- Strengthen internal linking and SEO structure
- Utilize best practices for gaining authoritative backlinks
- Monitor rankings and competitors
- Keep your website fast and healthy
- Add fresh photos and updates

Result:
Your visibility increases, your authority grows, and your lead flow becomes more consistent over time.

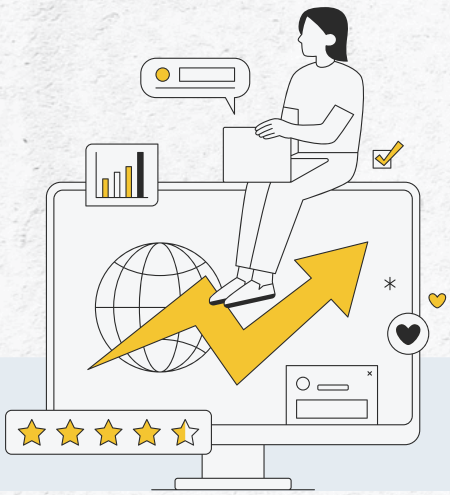
WHAT THIS MEANS FOR YOUR BUSINESS

Our system helps you:

- ✓ Show up more often in Google Maps and Search
- ✓ Get more qualified calls and inquiries
- ✓ Build long-term online authority
- ✓ Stay ahead of competitors
- ✓ Avoid ranking drops and listing issues
- ✓ See clear, honest performance reports



We don't chase quick tricks.
We build assets that compound.



OUR APPROACH

Most agencies either:

- Do basic setup and disappear, or
- Post random content without strategy

We manage your entire local presence with a clear, proven system.

Every action has a purpose.
Every month builds on the last.

REPORTING & TRANSPARENCY

You'll receive clear reports monthly showing:

- Rankings
- Website traffic
- Calls and conversions
- Google Business Profile performance

You always know where your investment is going.



BOTTOM LINE

We help turn Google into a steady source of new customers — not a mystery.

Our job is to make sure when people in your area search for your services, **they find you first.**



LANDCLEARINGINSIGHTS.COM